



## **Offerings and Activities**

### **Dinner Trains, Pizza Trains and Burger Trains with Online Ticketing**

The museum uses WhistleTix to sell online tickets for the Dinner Trains, Pizza Trains and specialty trains, such as our annual Christmas Trains. This speeds the ticketing process, allows reservations months in advance, and allows travelers to print out tickets at home.

<http://www.easttroyrr.org/dinner-trains.html>

<http://www.easttroyrr.org/pizza-trains.html>

### **Special Events - 2018 Calendar**

*Bunny Trains* - March 24, 25 & 31 (Easter Bunny Theme for kids and families)

*Beer Tasting Trains* - May 26, September 8 (Held in conjunction with Black Point Estate)

*Railfan Days* - June 23-24 (All equipment on display and fun, family-friendly activities)

*Chicago Day* - July 7 (Featuring Elevated Cars and CSS&SB Interurban Cars)

*Night Photo Shoot* – September 8 (Chance to take photos of staged RR scenes at night)

*Milwaukee Day* - September 22 (Milwaukee Street Cars and TMER&L Work Cars)

*Christmas Trains* - November 24-25; December 1-2; December 8-9; Dec. 15-16

### **Website with Online Ticket Purchasing for Special Trains**

The museum's website features schedules, news, dinner and specialty train ticketing, information for visitors and media, and links to multiple slideshows and videos featuring the railroad. The updated website also improves mobile device viewing. Learn more at:

<http://www.easttroyrr.org>

### **See Us at Trainfest and the Mad City Model Railroad Show**

We participate at [Trainfest](#) in Milwaukee, America's Largest Model Railroad Show. We also have an informational table at the [Mad City Model Railroad Show](#) in February.

### **Memberships**

We have over 400 members and donors who help support the railroad and museum. An individual membership starts at \$40 per year, with a family membership starting at \$75.

Member benefits include free rides on regularly scheduled trains all year, a regular newsletter, invitations to special events and a 10% discount in the gift shop. See the membership flyer using the link below:

[https://www.easttroyrr.org/uploads/3/0/9/2/30927825/etrm\\_membership\\_leaflet\\_2-29-16.pdf](https://www.easttroyrr.org/uploads/3/0/9/2/30927825/etrm_membership_leaflet_2-29-16.pdf)

### **Business and Corporate Sponsorships**

Become a sponsor of the East Troy Railroad Museum and receive multiple benefits in addition to helping to support a worthy non-profit seeking to preserve the railroad history of Wisconsin and America. Sponsors receive blocks of free tickets, advertising on our website, and recognition in our newsletters and brochures.



## Regular Schedules - 2018

### **Fridays (and Holidays)**

*June 1 to October 26*

Eastbound, Departs from the East Troy Depot:

10:00 a.m.  
12:00 p.m.  
2:00 p.m.

Westbound, Departs from Indianhead Park in Mukwonago:

10:40 a.m.  
12:40 p.m. (last round trip)  
2:40 p.m.

Westbound, Departs from the Elegant Farmer Depot:

11:00 a.m.  
1:00 p.m. (last round trip)  
3:00 p.m.

### **Saturdays and Sundays**

*April 7 to November 4*

Eastbound, Departs from the East Troy Depot:

10:00 a.m.	1:00 p.m.
11:00 a.m.	2:00 p.m.
12:00 p.m.	3:00 p.m.

Westbound, Departs from Indianhead Park in Mukwonago:

10:40 a.m.	1:40 p.m. (last round trip)
11:40 a.m.	2:40 p.m.
12:40 p.m.	3:40 p.m.

Westbound, Departs from the Elegant Farmer Depot:

11:00 a.m.	2:00 p.m. (last round trip)
12:00 p.m.	3:00 p.m.
1:00 p.m.	4:00 p.m.

**\*\* Note that tickets are good all day for unlimited rides -- we do not sell one-way tickets\*\***  
*We do not take advanced reservations for our regular rides.*

**Reservations are required** for dinner trains, beer tasting trains and pizza trains.  
**Reservations are recommended** for Bunny Trains and Christmas Trains, which often sell out in advance.



## **Statistics and Improvements**

### **2017 Ridership Statistics**

- 13,977 regular fare tickets were sold
- 1,475 meals were served on the Dinner Trains, Pizza Trains and Special Trains
- 2,735 people hopped aboard our Bunny Trains
- 4,865 people rode our Christmas Trains
- Overall ridership was 24,445.

### **Track Maintenance and Improvements:**

- The ETRM maintains 7.5 miles of track between East Troy and Mukwonago
- Over 800 ties were replaced in 2017 and the track was raised and leveled
- Brush was cut along the line to improve views for riders and to offer better visibility

### **Beulah Siding and Stair Improvements**

- Volunteers continue to refresh the site by designing and implementing a landscape plan for this area. New historical signage is being developed in 2018. The steps themselves were repaired.

### **Gift Shop**

- Profit from the museum's gift shop helps to maintain the railroad and museum. Sales were up 30% in 2016 and 4,264 items were sold.

### **New Boarding Platforms**

- We are working to install new boarding platforms in East Troy and at Town Hall Park and Indianhead Park in Mukwonago. The new platforms in Mukwonago will make boarding and departing the trains easier in those locations.

### **Milwaukee Streetcar #846**

- Car 846 is one of only five existing Milwaukee streetcars, and one of only two that still operate. In 2017 we had the trucks on the car rebuilt, and new wheels were installed, allowing the streetcar to return to the rails for many more years.