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East Troy Railroad Museum Hires New Executive Director

Becky Schoonover to Start June 1, 2019

EAST TROY, Wis. - The Board of Directors of the East Troy Railroad Museum has hired a new Executive Director, Becky Schoonover, who starts her new position on June 1st. Schoonover, who lives in Oconomowoc, has over 18 years of program and operational experience. She has a B.A. in Art and Psychology from DePaul University in Chicago, Ill. Schoonover will be the first paid employee at the museum, which has been run entirely by volunteers.

“This is the next step the Board wanted to take to help us grow,” said Pat Doran, Chairman of the Board at the historic tourist railroad. “We’ve experienced tremendous growth over the past several years, but felt that we needed a full-time leader at the railroad with a new perspective to help us continue that growth.”

Ryan Jonas, President of the railroad, added, “I am really excited about her approach to improving our guest experience, and her new ideas for expanded offerings at the railroad.”

The East Troy Railroad Museum is a 501(c)(3) nonprofit educational corporation dedicated to preserving the rail heritage of Wisconsin and America. The organization operates historic electric trolleys, streetcars and interurban cars on track completed by The Milwaukee Electric Railway & Light Company (TMER&L) in 1907.

Nearly 130 volunteers operate the railroad and maintain the track, the historic train cars, and the electric overhead. Regularly scheduled trains run every Saturday and Sunday from April through early November. Trains also run on Fridays, from late May to late September, departing East Troy at 10am, noon and 2pm. The railroad offers a variety of dinner trains, picnic trains, burger trains and special events throughout the season. Approximately 25,000 people visited the railroad in 2018.

For more information, visit www.easttroyrr.org or call 262.642.3263.

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